

Realise

Meet. Share. Learn. Realise Your Business Potential.

Do you want to see changes in your business? Perhaps you need to change direction or focus. Perhaps rising overhead costs means rethinking your business model. Perhaps you want to grow. Maybe become more profitable. Or push into a new product or sector. Perhaps you'd like to show up more visibly and have a stronger online presence. Maybe you'd like to achieve a better blend between the hustle of your business and the life you want to lead. Or is your business stuck in a rut, and you need an injection of energy and inspiration.

We've created a unique development programme designed for women business owners, leaders, and entrepreneurs in Shetland. This is not a training course where someone teaches you what to do — it's a peer coaching journey. Together, you and your group will explore, reflect, and challenge each other to unlock the growth and change you want.

What will I get out of the programme?

The programme will give you:

- The time and space to think about your business
- Personal development in the areas that matter most to you
- Access to a group of like-minded business owners and managers who can stretch your thinking, support and encourage you and hold you to account for acting and experimenting
- The chance to give as well as receive — contributing your insights and experience to help other women grow their businesses too

Who can join the programme?

Any Shetland based female business owners, managers or entrepreneurs with an existing business or a new business with ambitious plans, who:

- Wants to create positive change in their business. This could be growth, sustainability, profitability, or better business-life balance
- Actively wants some help to turn this into reality
- Feels energised by learning with and from other women entrepreneurs
- Is looking for support, ideas and accountability from peers, not a traditional teacher or expert
- Can commit to attending the workshops and engaging, reflecting and experimenting between sessions

What's involved with the programme?



A great group of women

You'll join a group of 6-8 women business owners, managers and entrepreneurs. (You'll know who's in the group ahead of time to decide if it suits you.)



A 3-month learning journey

You'll take part in a half-day, face to face launch session, followed by four in-person group coaching sessions (each lasting two hours), and a half-day closing session. Session will be held every 2-4 weeks.



Practical, tailored support

This is not a traditional taught programme. Instead of being told what to do, you'll bring your own challenges and opportunities into the room. Through peer coaching, the group will support you to reflect, test ideas, and find solutions that fit you and your business. Every session is focused on progress – not theory, but practical action.

What's the commitment and cost?



The time commitment is around 1 day per month. This includes 2 x group sessions per month and taking actions and experiments to change your business between sessions. The programme costs are fully funded by Business Gateway Shetland.

What did previous participants say about the programme?



"The programme was invaluable in helping me push forward with creating digital products, a long-held ambition that wasn't previously coming to fruition. Having a wonderful supporting group of other women in business made the difference and is truly worth its weight in gold!" **Diane Taylor, Shetland Resolve**

"New friends, new support network, new collaborations, a lot of wise words along the way and great ideas for new projects and fixing old ones! All held together by an amazing group leader." **Becky Pritchard, The Silly Sheep Fibre Company**

I'm interested! What do I need to do next?

[Click here](#) to complete the very short application form

Applications close on **17 October 2025**

The first group session will take place on **13 November 2025** in Lerwick

Connect with us to find out more
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or call **01595 707451**