



## Shetland Football Strategy

Following discussions at a meeting held in the Shetland Hotel about the future of Shetland football, it was decided to establish a steering group to look at strengthening all aspects of the game in Shetland through the development of a Shetland Football Strategy. The group has met on two occasions and presented their progress at the Shetland Football Forum on 4<sup>th</sup> October. At the forum, the group also began the process of writing a football strategy, asking those who were present to discuss a 'Vision' for Shetland football and share everyone's thoughts on 'Priorities' for the game. It is the wish of the steering group, with agreement from all those at the Shetland Football Forum, that these questions are answered by everyone with an interest in Shetland football to gain the widest understanding of what people feel is happening across the game in Shetland. Following the Football Forum, the steering group will be growing to have representation from all partners in the game.

### Vision

The questions below start the process of writing the strategy. Please use the space below to consider the 'Vision' for Shetland Football. This can include words or phrases you feel should be part of the vision, or otherwise, a vision statement, such as; *"To inspire and motivate individuals and teams to realise their full potential"*, which comes from the Shetland Sports Strategy. Think big! What do you really want to see for the game in our Isles?

## **Priorities**

Once we have created a 'Vision', we next need to understand what people feel are the 'Priorities' for football in Shetland. At the Football Forum, people mentioned increasing participation, referee development, facility development in terms of a 3G pitch for example. The 'Priorities' are less about specifics and more about the general areas people feel are in need of attention. The group will examine specific 'Actions' and proposals at a later date.

Below are 3 questions we would like you to answer to help us understand what you see as the priority areas.

**“What is important for you for Shetland football?”**

**“What are the priorities for Shetland football?”**

**“What would you improve about Shetland football?”**

Once you have completed the questions above, please e-mail a copy using the 'e-mail' button below, or send a copy to; 'Sport & Leisure', Hayfield House, Hayfield Lane, Lerwick, Shetland, ZE1 0DQ.

If you would like any more information on these questions, please contact Danny Peterson, on 01595 744753, or e-mail